

Code No: 157BT**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD****B. Tech IV Year I Semester Examinations, January/February - 2023****FUNDAMENTALS OF MANAGEMENT FOR ENGINEERS****(Electrical and Electronics Engineering)****Time: 3 Hours****Max. Marks: 75**

- Note:** i) Question paper consists of Part A, Part B.
ii) Part A is compulsory, which carries 25 marks. In Part A, answer all questions.
iii) In Part B, Answer any one question from each unit. Each question carries 10 marks and may have a, b as sub questions.

PART – A**(25 Marks)**

- 1.a) What is Hierarchy? [2]
b) Outline the skills needed at middle level management. [3]
c) What is Strategy? [2]
d) Distinguish between Programmed and Non Programmed decisions. [3]
e) What is organizational climate? [2]
f) What is the need for Physical training? [3]
g) Give briefly about Theory X. [2]
h) Outline the difference between Manager and the leader. [3]
i) What is Budgetary Control? [2]
j) Explain about control frequency. [3]

PART – B**(50 Marks)**

- 2.a) What are the challenges of management in the present business scenario?
b) Explain the functions of Management. [5+5]
OR
3.a) Discuss the Behavioral approach to Management.
b) What is the scope of the Management? [5+5]
4.a) Explain briefly the Planning Process.
b) What is bounded rationality and influences on decision making? [5+5]
OR
5.a) Discuss the need for creativity and innovation in managerial work.
b) What are the steps in Managerial decision making process? [5+5]
6.a) Explain the approaches to structural design of an organization.
b) Distinguish between Centralization and Decentralization. [5+5]
OR
7.a) Discuss the need for Training and brief on methods of training.
b) Explain about Job enrichment and Job enlargement. [5+5]

- 8.a) Explain about Team leadership and describe leadership styles.
b) Discuss the role of leader during adversity. [5+5]

OR

- 9.a) Define motivation and explain the needs hierarchy theory of motivation.
b) Brief on theory “X” and theory “Y”. [5+5]

- 10.a) Why is control function important? And what are the non-budgetary controls? Give examples.

- b) Describe the steps in control process. [5+5]

OR

- 11.a) Discuss any two control methods in an organization.
b) Why control frequency is important at lower levels of management? [5+5]

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